



# VIRGINIA DISTRICT GOVERNOR'S BULLETIN

Volume 66 Issue 9  
March 2009

## 2008-09 DISTRICT ADMINISTRATIVE COUNCIL

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## 2008-09 DISTRICT COORDINATORS

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### Projects

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### Fundraising

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Pilot Club of Bristol

### Leadership

Leah Powell  
Pilot Club of Suffolk



Breaking news...the term "March Madness", now has nothing to do with basketball, instead it must be what is going on at my house! As I write this, my family and I are deep into track try-outs, pageant preparations, chorus rehearsals, church choirs practices, projects, taxes, and jobs. But I am thrilled to say that the first ever Virginia Anchor Convention is happening, and we have a wonderful day planned for Anchors from all across the state. Plus...your District Convention is planned, and promises to be a most exciting weekend. If you haven't sent in your registration, please do so. One of our big focuses will be "marketing your club"! If billions of "pet rocks" can be sold, then surely we can come up with some ideas for spreading the word about your Pilot club. Associate Professor Vince Decker, PI Marketing Team member Janet Cowell, and PI Secretary Linda Covington will all speak on the topic. Jan Maasch, a Pilot from Harrisonburg will be there to share her dream of Camp Still Meadows with us, and Naval officer Gary Chiaverotti is coming from Norfolk to tell his tragic story and how it changed his life. It may change yours too. We'll hear details of the Anchor Convention, learn new ways to fund raise, how to tweak your club operations, and promote your projects. Officers will be installed, budgets approved, and we will discuss some very worthy District ideas. It will be an action packed weekend, full of learning and fun. Don't miss out!

According to the news recently there is a resurgence in "volunteerism" inspired by our new President. Community service organizations across the nation hope to be inundated with people who have decided it is time to give back.

So now is the time to take a look at your club and spiff it up a bit if necessary:

1. Be prepared for new members. Don't let them sit around twiddling their thumbs. Get them involved in projects and fundraisers. Assign a "mentor" and get them on the club mailing list.
2. New members want to feel welcome. Act as though your new or potential member is a guest in your home. Show them around. Introduce them to everyone. Don't let them feel uncomfortable for a minute. Show that your club is warm, friendly, helpful and happy to see them.
3. New members want training. Even if the task assigned is a simple one, take the time to explain it, demonstrate it, and mentor them through it.
4. New members want interesting work. Most are willing to roll up their sleeves and do just about anything as long as it's meaningful. These are extra hands who are there because they want to be.
5. New or potential members want to know up front how much time this club will take. Everyone is busier than ever, and many people may only have time for short term activities. Project-orientated, rather than ongoing assignments seem to work particularly well. Provide lots of options for new members so you can appeal to a busy soccer mom as well as the retiree who has more time.

*Friendship and Service*

**Cont.....**

6. New members want to be appreciated. Tell them frequently that they are doing a good job. Although you will want to come up with some creative ways of formally saying thanks, don't overlook the power of a simple gesture such as a small gift or a thank you card.
7. New or potential members want to be communicated with. Regular communication is motivating, while the lack of it is one of the chief reasons members become dissatisfied. Be ready to listen to members and respond to concerns or ideas immediately.
8. Members want to know they are helping to make the world a better place. Let your members know they are making a difference. Share success stories, bring them up to date on progress toward the club's goals. Let them see the work in action through tours, presentations by experts, and invite them to provide suggestions about how the work can be done even better.
9. Members want to be socially connected. Volunteering is a great way for many to socialize, so provide the opportunity to do so. If you think two members would get along well, assign them to do a particular job together. Allow time for lunch or dinner, and appoint a member to suggest outside opportunities for members to get together.
10. Members want to learn something new. Anyone who is willing to volunteer for an organization is likely to have a healthy curiosity and willingness to try new things. Provide that opportunity and your members will tell others about what a great experience Pilot is for them.

Happy March Pilots...make it a great one.



*Terri*



**Debbie Archer**  
**President**  
**PI/PIF 2008 - 2009**

Our time in Macon the last week of January was jam-packed with Strategic Planning, EC & BOT meetings, convention planning as well as the Garden Dedication. Oh, did I mention working on the budget! We left Macon wishing we had had more time to work on the Strategic Plan and the budget as a group. As we shared emails sharing our desire to work together in person, an idea was born. Linda Covington checked with Laura Kever to see if she would offer her "mountain home" as a meeting place for us – free of charge of course. Once Laura graciously offered us her home, emails were sent to the EC and BOT proposing the idea of us getting together as a group – AT OUR OWN EXPENSE. Everyone agreed that it was a wonderful idea and all but one EC and one BOT member was able to arrange their schedule to meet March 4 -8 in North Carolina to finish work on the Strategic Plan and the 2009-2010 budget. How is this for a dedicated leadership!!! We just want you to know that we are dedicated to making the best plans and decisions for our organization – whether they are program or financial decisions.

We will appreciate your thoughts and prayers as we plan the future of our organization





**Faith Stamps  
Governor-elect**

I was recently tasked with watching the movie Apollo 13 through the lens of "Crisis Leadership." I had seen the movie several times. A story of shooting for a landing on the moon, suffering an explosion on the spacecraft on the way to the moon, not landing on the moon, and then limping home to Earth with a mere 1% re-entry angle to save the three lives on the spacecraft. In other words, a "successful failure." But it wasn't a failure. It was a successful demonstration of leadership in a crisis, with teamwork between "headquarters" in Houston and the "field" in the spacecraft.

Sometimes motivation is forced upon us. We are suddenly thrust into the "Un-comfort Zone." It's all about finding opportunity. A strong leader defines the parameters and respects the judgment of those in specialty areas. People make a difference – it's not just about the process. Creativity is often defined by constraints. Try looking at a difficult task as a way to explore new ideas whether it's a club project or fundraiser. Remember Pilots, you and your fellow club members are a team, rely on each other's and focus on each others strengths.

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**Dreama Hudson  
District Chaplain**



I would like each club that has had a Pilot or Co-pilot pass away in the year 2008 send me their names and a short message about each Pilot. You can mail this to me at 1440 Pamlico Blvd Chesapeake, VA 23322 or E-mail dreamaz3@cox.net. Thanks for your co-operation as I will need this for the memorial service in Danville. May each day be richly blessed until I see you in April.



***PI Needs Your Help!***

We are so excited! In about 6 months we have almost 1,500 signed up on Constant Contact. That is great! We want to keep going. The more members we have signed up means more members who have the latest information and Pilot saves more money by saving on copies, postage and staff time. All of this besides the bonus of helping save our planet by going green!

We would like your help. We want all of our members signed up. We have great technologies at our fingertips - we want to utilize this for every member. You already see some of the advantages of being signed up for Constant Contact. We have heard how much you love this - which we think is great! We would like to ask you to help us sign up all of your club members. Please forward this email to all of your Pilot friends with a note of encouragement from you to sign up. Our best selling tool is those of you who have told us how much you love this. They just need to go to [www.pilotinternational.org](http://www.pilotinternational.org) and click on the "Sign up for PI's Constant Contact's Email List". As you know, it is super quick, easy and secure.

Thank you for helping us spread the Pilot Spirit and go green!

## COORDINATOR

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***Carol Hart***  
**District Projects Coordinator**

Pilot and Saint Patrick's Day, two good excuses to wear something green. How about holding a green themed party at a local senior center or a Wii tournament for the residents of a local nursing home? Bring along a few CDs of Irish music and sugar free cupcakes with green icing. Write simple clues on pieces of green paper and search for a hidden pot of gold. Ask all the Pilots to wear green and bring something the residents can wear such as green plastic leis, or green carnations. Don't forget to bring along a camera. A photo with that much green in it is sure to be worthy of publication in the *Pilot Log*.

***Grant me a sense of humor, Lord,  
The saving grace to see a joke,  
To win some happiness from life,  
And pass it on to other folk. – Traditional Irish saying***



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***Barbara Dever***  
**Club Operations Coordinator**

In continuing our steps to improve club performance, remember to always keep in regular contact with ALL members--keep talking. Communicating extensively will keep a connection with a member who may not be attending regular meetings. Questions or comments, contact me at 757/436-6587.

Spring and our District meeting is just around the corner. I would like to ask club coordinators of club operations or presidents to e-mail me as soon as possible with info about your club's successes in membership, fellowship, media and community outreach, and any club operation project or event. I would like to highlight this at our district meeting in April. I am anxious to hear of your progress. My e-mail is [barbaradever87@yahoo.com](mailto:barbaradever87@yahoo.com). Thank you for any help in this matter.

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***Tammy Watson***  
**Fundraising Coordinator**

More ideas...Jack-o-lantern decorating contests, jacket fashion show, Krispy Kreme doughnut sales, Karaoke contest, Kids Festival, Kids movies...work with a local movie theater on Saturday morning for a special movie. Use movie ticket sales for your profit with snack bar sales going to the theater. Great ideas! For answers to your questions on any of these ideas contact me at [tammyjwatson@bvunet.net](mailto:tammyjwatson@bvunet.net)





# ANCHOR PROFILE

## *Anchor Club of Great Bridge Christian Academy*

The Great Bridge Christian Academy (GBCA) Anchor Club is sponsored by the Luncheon Pilot Club of Chesapeake. Our Anchor Club and the GBC Academy are part of the ministry of Great Bridge Free Will Baptist Church in Chesapeake, VA. The club was organized in the fall of 2006 and was chartered in January 2007.

The GBCA Anchor Club meets on the second Tuesday of each month. We generally perform one service project each month as well. The membership averages 28-30 members each year. This year there are 28 members—12 male and 16 female.

The Plan of Work varies each year; however, activities this year have included:

September	Membership Recruitment and Organizational Meeting
October	Brainstorming Session and Plan of Work BrainMinders presentation at Luncheon Pilot Club Meeting
November	Weeding Church Grounds & Planting Pansies Animal Shelter – deliver cans for recycling
December	Christmas Program and Party
January	Make Valentine Cards for Nursing Home and Seniors at Church
February	Visit Nursing Home – sing, recite Bible verses, give valentines and treats
March	BrainMinders <sup>R</sup> presentation at GBCA Aftercare Program (Preschool, Kindergarten, Grade 1) Attend Virginia Anchor Convention on March 21
April	Concession Fundraiser at Pilot Plant Sale Elect New Officers for 2009-10
May	Animal Shelter – Visit animals, take supplies, food, treats, and cans for recycling (recycling money used for medical care of pets) Participate in “Use Your Brain Day” with Luncheon Pilot Club of Chesapeake on May 2 at the Dismal Swamp Trail Installation of Officers and End-of-Year Party

Last year the GBCA Anchor Club was named “Anchor Club of the Year” by the Virginia District of Pilot International. Four Anchor members, an advisor, and a parent represented Virginia Anchors at the Pilot International Convention in Phoenix, AZ, in July 2008. The Anchors raised \$2,851.79 between April and June 2008 to assist with convention expenses.

Carole Jarvis is the liaison and also the advisor of the GBCA Anchor Club. She has been assisted this year by church members Pat Alexander and Sandy Fordyce.



# VIRGINIA ANCHOR CONVENTION

March 21, 2008  
Great Bridge Presbyterian Church  
Chesapeake, VA

## Anchors Program will Include Speakers

Project Lifesaver  
Freedom Foundation  
Anchor Grants and Awards  
Provisional Membership  
Anchor Club of the Year

## Roundtable Discussions

Membership Recruitment  
Service Projects  
BrainMinder Buddies Program  
Fundraising



## Camp Bruce McCoy Service Project

Hands-on project to prepare a “camper tote” to include a t-shirt (to tie dye), water, snacks, and toiletries.

## Awards to Be Given

Largest Club Membership for 2008-09  
Most Members Attending Convention  
Freedom Foundation District Winner  
Club Service Project Presentation Winner  
Virginia District Anchor Club of the Year

The  
Bulletin  
Board



Happy St. Patrick's Day

### VA DISTRICT CONVENTION

April 17-19: District Convention—Danville, VA.  
Host club is the Luncheon Club of Danville

District Convention will feature a **Club Marketplace**...so start thinking of what you can share with the other clubs, and make some money to take back home

### DISTRICT CONVENTION PROJECT

District project for convention will benefit Camp Still Meadows.

- White T-shirts (all sizes- from small to 2x) for Tie-Dying\*\*
- Country Time Lemonade Mix
- Large Bottles of Hand Sanitizer
- Arts & Crafts Supplies of any kind (specifically brushes and paints for painting)
- Bottled Water
- AA Batteries
- Mini pots (about 3in diameter) for planting flowers for campers to take home
- Vases for flower arrangements for campers to take home

\*\*We really want to try to do tie-dying this year, so I'd say t-shirts are a big priority

Note: A total of 60 campers attend summer camp (20 per session).

### PI CONVENTION

2009 Pilot International Convention...in San Diego, California July 7-10th. Held at the breathtakingly beautiful Sheraton Hotel and Marina. Register on line now!

### BRAIN AWARENESS WEEK

Plan your activities now! Brain Awareness Week is March 16-22.

**IMPORTANT! – Clubs,  
please bring your banners  
for the District Convention  
opening ceremony.**



Irish Countryside



### **Albemarle/Charlottesville**

President Louise "Cookie" Cook was recently in the hospital, but we hear she is now home and doing well. Prayers and good wishes to you! Lois Elliott was recently in the emergency room with unexplained pains, but also is now doing well.

### **Bristol:**

The club is stuffing envelopes for their annual "non-event" fundraiser, which usually is a big money maker. Welcome to three new members, Teresa, Diane and Frank. You have joined a wonderful group! And President Velma wishes to thank everyone for their kind thoughts during the difficult time of losing her mother.

### **Chesapeake:**

Blessings for the Guardian Angel watching over District Chaplain Dreama Hudson during a recent automobile accident. February was a Share Pilot event for this club. A wonderful evening was planned and included three guests, one of which joined on the spot! There was a pot-luck dinner and lots of Pilot talk...old and new. And best of all, new member Chris Milot was initiated. Welcome to a wonderful, fun organization, Chris. They are also planning their annual Anchor pizza party to be held in March.

### **Danville:**

Prayers to this club whose member, Jane Foster lost her mother. They are actively planning a pancake breakfast to be held March 7th at Christ Episcopal Church in Mt. Hermon, and are getting things underway for a great Fall Council.

### **Luncheon Danville:**

In addition to planning a wonderful District Convention, this club is also organizing their biggest fund raiser, the "Baby of the Year" contest. Advertising and registration has begun. And in between it all they are pleased to have their 4th new member join the group. Congratulations to everyone!

### **Dan River Region**

Dan River is currently collecting items for the Humane Society.

### **Harrisonburg:**

A big "hip-hip-hurrah" to this club for meeting their membership goals for two years in a row. Way to go! They held an "elegant" Christmas tea and showed a power point of their activities. It works! They initiated 5 members at the February meeting, which also included a program featuring two international students from Eastern Mennonite University who are here from Kenya and Nepal to study nursing.

## Club Highlights cont....

### Isle of Wight:

They are planning a Brain Awareness program to be held at Smithfield Library to run in conjunction with Brain Awareness Week-March 16th. They are making donations to Christian Outreach, which are used to buy clean sheets, pillow cases, bedspreads, dishes and canned goods. If you'd like to contribute, please call any member. Prayers for Dottie Harris on the death of two brothers and her husband having surgery. Also get well wishes to Inetha Holmes' son, Harold, and Celestine Worthington's mother who is recuperating.

### Nansemond River:

Recently organized an Olive Garden dinner with their sister club (Chesapeake)...which was great fun! Big success: Womanless Beauty Pageant, and I was personally thrilled to see so many Pilots from other clubs in attendance. They are hosting a Community Awareness Night in March, where they are also encouraging members to bring potential members so they can easily see exactly what the club does. Applebee's pancake breakfast will be held March 21st in Franklin.

### Portsmouth:

Our February meeting was very exciting with a speaker from Hoffler Creek Wildlife Reserve. This is a beautiful natural Portsmouth Park that has many volunteers. Portsmouth Pilot Club presented a \$100.00 donation to Hoffler Creek. The Wildlife Reserve is a mainstay in the City of Portsmouth. We are now setting up our next round of work with Brain Minder Buddies. These are the puppets that are used to present safety lessons to elementary students. In March, our nursing home St. Patty Day party is being planned.

### Suffolk:

Prayers for the club members and the family of charter member Frances Hatfield who recently passed away. The St. Patrick's Day party with Autumn Care will be held March 12th. "Goodie bags" are being prepared for the residents. \$584 was recently made at an Applebee's pancake breakfast, and they also had good success with a Brunswick stew fundraiser.

The **Rock of Cashel** (Carraig Phadraig), also known as Cashel of the Kings and St. Patrick's Rock, is a historic site in Ireland's County Tipperary.





## *ECR Greetings from Linda Covington*

March is an exciting month . . . the month for our Brain Awareness Week. I hope your club is either planning a special event for Brain Awareness Week or planning to present one of the BrainMinder programs in your community. Maybe you are planning to present the Buddies program in either the schools or day care centers or maybe you will present the Seniors or Teen program sometime during this special week. It is a great opportunity for visibility for your club.

Your club may also want to think about participating in the upcoming BrainMinder Safety Calendar Contest. We are asking clubs to sponsor poster/coloring/drawing or photo contests for children between the ages of 4 and 18 to create safety tips to be entered into our PI Safety Calendar contest. Full details will be in this month's club mailing and also on the PI website. I hope all clubs will consider this wonderful opportunity to get children in your community involved in thinking about ways to protect their brains.

Now, you may also remember that March is membership month. Does your club plan to have a membership or Share Pilot meeting this month? I hope so! Do you plan to "Talk Pilot" for the month of March? I strongly encourage it. Remember that President Debbie has asked each club to end the year with a net gain in membership of at least one new member. Focusing on membership this month will help you achieve that goal. Some of our clubs have already surpassed that goal! As of the first of February, three clubs have added 6 new members . . . Fort Myers Beach, FL, Nassau, Bahamas and Warner Robins, GA. Two clubs have added 7 new members . . . Shiner and Odessa, TX. Two clubs have added 8 new members . . . Little Apple PC of Manhattan, KS and Blakely, GA. And one club, the Pilot Club of Jasper, AL has added **10** new members. Wow! What will your club's results be at the end of March or at the end of this year? I hope that we can add your club to the above list. Wouldn't that be fantastic? So, I encourage you to get out in your community and "Talk Pilot!" Let the community know what a great organization Pilot is and how they can be a part of it!

I hope your club, like mine, has agreed to donate two \$25 gift cards for the Treasure Chest drawing in San Diego. Can you imagine what a spectacular Treasure Chest it will be if all clubs participate? Remember the Treasure Chest drawing is for everyone . . . for every \$20 you donate, your name will be placed in the drawing . . . and the best part is that you don't have to be present to win! I hope each and every one of you will donate at least \$20 and get your name in the drawing.

*Happy St. Patrick's Day!!*

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## *House Passes National Silver Alert Bill*

A great thing happened in February for families dealing with Alzheimer's Disease: The U. S. House of Representatives passed legislation that will help law enforcement across the country rapidly locate missing older adults who have become lost due to Alzheimer's or other circumstances.

The National Silver Alert Bill backed by the Assisted Living Federation of America, approves a voluntary national system akin to the Amber Alert system initiated to find missing and abducted children. A Silver Alert coordinator will be appointed at the Department of Justice to determine the best practices for states interested in developing a Silver Alert program. The bill also authorizes up to \$10 million in state grants to help states create Silver Alert programs.

